**Project Design Phase**

**Problem – Solution Fit Template**

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| Date | 14 April 2025 |
| Team ID | SWTID1743517551 |
| Project Name | HouseRent |
| Maximum Marks | 2 Marks |

**Problem – Solution Fit Template:**

The Problem–Solution Fit means you've identified a real problem your customer faces **and** developed a solution that genuinely addresses it. It’s a crucial step in building a product that meets actual market needs.

**Purpose:**

* Solve **real and complex problems** that align with customer behavior and context.
* **Accelerate success** and improve adoption by integrating into existing behaviors and habits.
* Strengthen your **communication and marketing strategies** with the right messaging triggers.
* Build **trust and loyalty** by solving urgent or recurring issues.
* Gain deep insights into current pain points to design **better experiences** for your users

